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Responses to Questions
Provided by Dr. Luz Martinez

- **What does the district have to say about its 2024-2025 rating of an F and scoring 59/100?**

While we are deeply disappointed in the 2024–2025 rating of an F and a score of 59 out of 100, we are not discouraged. This rating highlights the challenges we face and the urgent work ahead. Our students deserve better, and we are committed to delivering better for them. As the new Superintendent of Kingsville ISD, I — alongside our School Board — take full responsibility for driving the changes needed to improve teaching, learning, and student success across all campuses. We are developing and will be implementing a robust targeted improvement plan focused on strengthening instruction, increasing student engagement, and providing intensive support where it is needed most. While accountability ratings provide a snapshot of performance, they do not define our students' potential or the dedication of our staff. Great things are already happening in our schools, and together we are committed to bold, urgent action. Our unwavering promise to students and families is to work relentlessly so that next year's results tell a different story — one of growth, achievement, and pride in our schools.

- **Prior years, 2023-2024 the district received a D scoring 63/100 and for 2022-2023 received an F scoring 59/100, for three years the district has received low ratings, why has there been no development or increase rating to the district?**

Our ratings over the past three years make it clear we have more work to do to deliver the results our students deserve. As superintendent, my priority is to build the instructional leadership of our principals, strengthen teaching through targeted support and coaching, and foster a positive, thriving school culture. Our purpose-driven work will be guided by a comprehensive districtwide improvement plan that includes clear goals, measurable benchmarks, and frequent progress reviews. We are committed to acting with urgency and transparency to accelerate student achievement.

- **What is the plan for the 2025-2026 school year?**

Our 2025–2026 plan focuses on accelerating learning through high-quality instruction, strong leadership, and family engagement. We'll strengthen classroom teaching, support and coaching, support principals as instructional leaders, use data to drive timely interventions, and partner with families to ensure every student is prepared for success.

- **How will parents' concerns be addressed regarding the recent rating?**

We share our parents' concerns and are committed to transparency. We will hold campus meetings to review the rating, share our improvement plan, and gather feedback, while providing regular updates so families can see our progress and partner with us to support student success.

- **How will the district address the academic growth? Student achievement? School progress? Academic growth? Relative performance? Closing the gaps?**

We are addressing every area of the accountability system with a targeted, data-driven approach. For **academic growth** and **student achievement**, we will strategically align teaching, learning, and assessments. We will monitor progress, improve the quality of first teach, provide immediate interventions, and will ensure every lesson is rigorous and aligned to state standards. To improve **school progress**, each campus will set measurable performance goals. We will engage in an ongoing review process of multiple data points with principals and teachers in order to make immediate adjustments to keep students on track. To improve **relative performance**, we will raise overall STAAR achievement, strengthen college and career readiness, and implement rigorous instruction supported by targeted interventions for all student groups. Through consistent progress monitoring and timely adjustments, we will ensure steady and measurable improvement across the district.

- **What schools need the most help?**

We recognize the need for urgent improvement in every school, and we are taking action. All campuses will receive intensive curriculum support, instructional coaching, targeted student interventions, and frequent progress monitoring to ensure every student in Kingsville ISD can thrive.

- **What subjects do students need more assistance?**

Our greatest areas of need are in English Language Arts and Math, where we are focused on strengthening students' reading, writing, and problem-solving skills. We are investing additional resources and support to ensure high-quality instruction in every classroom, every day. This includes targeted interventions, small-group instruction, and specialized training for teachers — all designed to help students make measurable gains in both subjects this year.

- **Message for parents moving forwards with the school year?**

As we move forward this school year, the School Board and I are united in our commitment to support our campus leaders and teachers as they deliver high-quality instruction, strong student support, and engaging learning experiences for all students. Working together with our families, we will make this a year of growth, achievement, and pride for every student in Kingsville ISD.

Please let us know if you need additional information.