

The Importance of Regular Pet Grooming

We all love our pets and want to do what is best for them. This includes the grooming process. Ideally, your pet should be groomed about once every 4 to 6 weeks in order to help their skin and coat stay clean and healthy. Don't wait until it's been nearly a year (or longer) to see to the needs of your beloved family pets!

The benefits of regular grooming:

- ♦ Regular grooming keeps the pet's skin and coat clean and healthy.
- ♦ Your pet has an opportunity to become familiar with the groomer and accustomed to the grooming process.
- ♦ Regular grooming will help prevent their coat from becoming matted and uncomfortable.
- ♦ Keeping toenails trimmed helps prevent overgrowth which can become uncomfortable for the pet.
- ♦ Your regular groomer is good at recognizing changes in your pet's general condition and can advise you of issues that may require a visit to your veterinarian.
- ♦ Grooming helps your pet look, smell and feel better.

The California Professional Pet Groomers Association members are committed to your pet through their dedication to:

- ♦ Treating all pets with kindness, patience, respect, and compassion.
- ♦ Prioritizing the pet's safety and well-being above all else.
- ♦ Exhibiting professional behavior through honesty and integrity.
- ♦ Establishing the highest standards through continuing education.
- ♦ Educating clients on the specific grooming needs of your pet.
- ♦ Pledging to comply with the Standards of Care, Safety and Sanitation as set forth by the Professional Pet Groomers and Stylists Alliance.

Let us help make your
pet look and feel
great.

Visit our website at
www.cppga.org
Email us at info@cppga.org

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Customer Information

California Professional Pet Groomers Association, Inc.



The Importance of
Regular Pet Grooming
and
How To Find A
Knowledgeable
Pet Groomer

How to Find a Knowledgeable Pet Groomer

At CPPGA, we understand that pet owners are looking for compassionate, caring, and competent groomers for their pets. These professionals can be found in storefront salons, mobile grooming vans, or as house-call groomers.

Start by asking for referrals from your friends, family, and other professionals such as veterinarians, pet sitters, or pet trainers. Speaking with other pet owners in social locations, such as dog parks, may offer some insight on groomers in your area.

Other options may include groomer membership listings on voluntary association membership websites, such as ours, www.CPPGA.org



Questions to ask Potential Groomers...

- ◆ How long have you been grooming?
- ◆ What is your area of expertise?
- ◆ Do you offer salon tours during non-busy times?
- ◆ Are you a member of a professional groomers organization?
- ◆ Are you certified through one of the state or national organizations?



Why Choose a Certified Groomer?

There are several national organizations that certify pet groomers. The certification process entails rigorous written and practical examinations on safety, care, sanitation, and breed standards. A Certified Groomer has invested in their profession to be the best they can possibly be.

While not all groomers may choose to certify, membership in a professional organization shows a groomer's concern for pets and their interest in continued education within the industry.

These organizations include *National Dog Groomers Association of America (NDGAA)*, *International Professional Groomers (IPG)*, *International Society of Canine Cosmetologists (ISCC)* and the *American Kennel Club S.A.F.E. Salon Program*

