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### **PACE Receives \$21,800 Iowa Arts & Culture Recovery Program Grant**

*Iowa Invests \$7 Million In Recovery Grants For Arts, Creative And Cultural Sector through CARES Act Funding*

**Council Bluffs, Iowa** – Pottawattamie Arts, Culture & Entertainment (PACE) is pleased to announce that it has received a \$21,800 Iowa Arts & Culture Recovery Program grant from the Iowa Arts Council, a division of the Iowa Department of Cultural Affairs.

PACE is among a total of 267 cultural organizations and 152 artists serving 118 Iowa communities that received a share of \$7 million in grants by the Iowa Department of Cultural Affairs. While the relief program was highly competitive, the department funded 75 percent of requests, demonstrating support for arts and culture statewide.

“The Iowa Arts and Culture Recovery Program stabilizes a vital part of Iowa’s economy by helping our arts and cultural sector build a much-needed funding bridge for a stronger recovery,” Iowa Department of Cultural Affairs Director Chris Kramer said.

The COVID-19 pandemic has devastated Iowa’s creative sector, which relies on income from admissions, ticket sales and events. According to data provided by grant applicants, organizations have lost a combined \$46.4 million in income since the pandemic began.

In a typical year, Iowa’s creative sector accounts for 2.3 percent of the state’s economy, according to research by the U.S. Bureau of Economic Analysis. Iowa’s arts, culture, history and creative industries, including film and media, employ more than 42,000 Iowans working in more than 5,000 nonprofit and for-profit businesses statewide.

“We wish to thank Governor Reynolds and the Iowa Arts Council, a division of the Department of Cultural Affairs for their support of Iowa’s creative workers and the arts and culture industry through Iowa’s CARES Act funding,” said Danna Kehm, PACE CEO. “This grant will support our theater, symphony and artistic programming, and help with operating costs for the Hoff Family Arts & Culture Center.”

Due to the COVID-19 pandemic, significant revenue shortfalls are expected for the 2020-2021 seasons. Now, more than ever, PACE needs your help to support ongoing Hoff Center operations and programming. Members of the community who would like to contribute can visit the PACE’s website, [www.paceartsiowa.org/donate](http://www.paceartsiowa.org/donate).

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#### **ABOUT PACE**

PACE developed and manages the Hoff Family Arts & Culture Center which includes a theater, rehearsal areas, gallery, artist studios, classrooms, teaching kitchen, and more. It is the home for multiple nonprofits including PACE, Chanticleer Community Theater, Kaneshville Symphony Orchestra, American Midwest Ballet, and Kitchen Council. Together, we increase access to the Arts and promote Council Bluffs as a center for excellence in the Arts. For more information visit [www.paceartsiowa.org](http://www.paceartsiowa.org).

## **ABOUT THE IOWA DEPARTMENT OF CULTURAL AFFAIRS**

The Iowa Department of Cultural Affairs and its three divisions – the Iowa Arts Council, Produce Iowa-State Office of Media Production and the State Historical Society of Iowa – empower Iowa to build and sustain culturally vibrant communities by connecting Iowans to the people, places and points of pride that define our state. The department's work enables Iowa to be recognized as a state that fosters creativity and serves as a catalyst for innovation where the stories of Iowa are preserved and communicated to connect past, present and future generations. [www.iowaculture.gov](http://www.iowaculture.gov).