



## TOPLINE & METHODOLOGY

### Scripps News/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®  
**A survey of the American general population (ages 18+)**  
Interview dates: September 13-15, 2024  
Number of interviews, National gen pop: 1,027  
Number of interviews, Arizona gen pop: 401

Margin of error: +/- 3.6 percentage points at the 95% confidence level for National gen pop  
Margin of error: +/- 7.1 percentage points at the 95% confidence level for Arizona gen pop

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

#### Annotated Questionnaire:

1. Are you currently registered to vote at your current address, or not?

#### Total Mean Summary

	National Gen Pop (N=1,027)	Arizona Gen Pop (N=401)
Yes, registered to vote at my current address	84%	78%
No, not registered to vote at my current address	14%	19%
Not sure	2%	2%
Skipped	*	2%



## TOPLINE & METHODOLOGY

2. Which of the following topics are the most important issues facing the country as a whole? You may select up to three.

	National Gen Pop	Arizona Gen Pop
Inflation or increasing costs	57%	59%
Immigration	39%	47%
Threats to democracy	25%	22%
Crime or corruption	25%	22%
Environment/Climate change	24%	19%
Healthcare	23%	22%
Political extremism or polarization	22%	23%
Abortion	22%	24%
Foreign conflicts or terrorism	14%	13%
Election security or fraud	11%	11%
Education	9%	11%
Other	4%	6%
Skipped	2%	2%

3. How closely are you following news on the following topics?

### Total Closely Summary

	National Gen Pop	Arizona Gen Pop
The upcoming presidential election	77%	72%
The economy	76%	72%
The immigration situation at the U.S.-Mexico border	59%	62%
The upcoming House of Representatives elections in your state	43%	46%
<b>[ASKED ONLY TO ARIZONA RESIDENTS]</b> The upcoming Senate election in your state	N/A	53%

#### a. The economy

	National Gen Pop	Arizona Gen Pop
Very closely	35%	34%
Somewhat closely	41%	39%
Not very closely	15%	16%
Not at all closely	8%	8%
Skipped	1%	3%
<i>Closely (Net)</i>	76%	72%
<i>Not Closely (Net)</i>	23%	25%

## TOPLINE & METHODOLOGY

### 3. How closely are you following news on the following topics? *(Continued)*

#### b. The immigration situation at the U.S.-Mexico border

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Very closely	23%	27%
Somewhat closely	36%	35%
Not very closely	25%	22%
Not at all closely	15%	13%
Skipped	1%	3%
<i>Closely (Net)</i>	<i>59%</i>	<i>62%</i>
<i>Not Closely (Net)</i>	<i>40%</i>	<i>35%</i>

#### c. The upcoming presidential election

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Very closely	45%	47%
Somewhat closely	32%	25%
Not very closely	12%	15%
Not at all closely	10%	10%
Skipped	1%	3%
<i>Closely (Net)</i>	<i>77%</i>	<i>72%</i>
<i>Not Closely (Net)</i>	<i>21%</i>	<i>25%</i>

#### d. The upcoming House of Representatives elections in your state

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Very closely	15%	14%
Somewhat closely	27%	31%
Not very closely	33%	31%
Not at all closely	23%	20%
Skipped	1%	3%
<i>Closely (Net)</i>	<i>43%</i>	<i>46%</i>
<i>Not Closely (Net)</i>	<i>56%</i>	<i>52%</i>

#### e. **[ASKED ONLY TO ARIZONA RESIDENTS]** The upcoming Senate election in your state

	<b>Arizona Gen Pop</b>
Very closely	21%
Somewhat closely	33%
Not very closely	28%
Not at all closely	15%
Skipped	3%
<i>Closely (Net)</i>	<i>53%</i>
<i>Not Closely (Net)</i>	<i>44%</i>

## TOPLINE & METHODOLOGY

4. Which of the following, if any, do you view as the country's top priority on immigration?

	National Gen Pop	Arizona Gen Pop
Securing the U.S.-Mexico border	33%	36%
Offering a path to citizenship for undocumented immigrants currently living in the U.S.	20%	20%
Deporting those who are in the country illegally	18%	14%
Ensuring opportunities remain for those who wish to enter the U.S. legally	18%	16%
Providing asylum to those who qualify	6%	4%
Other	2%	5%
Skipped	4%	4%

5. How favorable or unfavorable is your opinion of each of the following people?

### Total Favorable Summary

	National Gen Pop	Arizona Gen Pop
Kamala Harris	45%	41%
Donald Trump	38%	37%
<b>[ASK ONLY TO ARIZONA RESIDENTS]</b> Ruben Gallego	N/A	35%
<b>[ASK ONLY TO ARIZONA RESIDENTS]</b> Kari Lake	N/A	26%
<b>[ASK ONLY TO ARIZONA RESIDENTS]</b> Mark Kelly	N/A	47%
<b>[ASK ONLY TO ARIZONA RESIDENTS]</b> Katie Hobbs	N/A	37%

- a. Kamala Harris

	National Gen Pop	Arizona Gen Pop
Very favorable	28%	25%
Somewhat favorable	17%	16%
Somewhat unfavorable	9%	12%
Very unfavorable	39%	34%
Heard of, no opinion	4%	9%
Never heard of	1%	-
Skipped	1%	3%
<i>Favorable (Net)</i>	<i>45%</i>	<i>41%</i>
<i>Not Favorable (Net)</i>	<i>48%</i>	<i>47%</i>

## TOPLINE & METHODOLOGY

5. How favorable or unfavorable is your opinion of each of the following people? (*Continued*)

b. Donald Trump

	National Gen Pop	Arizona Gen Pop
Very favorable	22%	23%
Somewhat favorable	17%	14%
Somewhat unfavorable	8%	11%
Very unfavorable	48%	45%
Heard of, no opinion	2%	3%
Never heard of	1%	1%
Skipped	1%	3%
<i>Favorable (Net)</i>	<i>38%</i>	<i>37%</i>
<i>Not Favorable (Net)</i>	<i>57%</i>	<i>56%</i>

c. [ASK ONLY TO ARIZONA RESIDENTS] Ruben Gallego

	Arizona Gen Pop
Very favorable	16%
Somewhat favorable	19%
Somewhat unfavorable	9%
Very unfavorable	20%
Heard of, no opinion	20%
Never heard of	13%
Skipped	3%
<i>Favorable (Net)</i>	<i>35%</i>
<i>Not Favorable (Net)</i>	<i>28%</i>

d. [ASK ONLY TO ARIZONA RESIDENTS] Kari Lake

	Arizona Gen Pop
Very favorable	13%
Somewhat favorable	13%
Somewhat unfavorable	12%
Very unfavorable	42%
Heard of, no opinion	13%
Never heard of	4%
Skipped	3%
<i>Favorable (Net)</i>	<i>26%</i>
<i>Not Favorable (Net)</i>	<i>54%</i>

## TOPLINE & METHODOLOGY

5. How favorable or unfavorable is your opinion of each of the following people? *(Continued)*

e. **[ASK ONLY TO ARIZONA RESIDENTS]** Mark Kelly

	Arizona Gen Pop
Very favorable	27%
Somewhat favorable	20%
Somewhat unfavorable	12%
Very unfavorable	19%
Heard of, no opinion	13%
Never heard of	5%
Skipped	3%
<i>Favorable (Net)</i>	<i>47%</i>
<i>Not Favorable (Net)</i>	<i>31%</i>

f. **[ASK ONLY TO ARIZONA RESIDENTS]** Katie Hobbs

	Arizona Gen Pop
Very favorable	15%
Somewhat favorable	22%
Somewhat unfavorable	13%
Very unfavorable	20%
Heard of, no opinion	19%
Never heard of	8%
Skipped	3%
<i>Favorable (Net)</i>	<i>37%</i>
<i>Not Favorable (Net)</i>	<i>33%</i>

6. Which presidential candidate do you believe will do a better job handling immigration?

	National Gen Pop	Arizona Gen Pop
Donald Trump	44%	41%
Kamala Harris	34%	28%
Neither	12%	21%
Don't know	8%	7%
Skipped	1%	3%

## TOPLINE & METHODOLOGY

7. Which of the following, if any, best describes your understanding of Kamala Harris' responsibilities as vice president, specifically as it relates to the issue of immigration?

	National Gen Pop	Arizona Gen Pop
She is responsible for securing the southern border	17%	16%
She is responsible for addressing the reasons why migrants leave their home countries for the U.S.	10%	10%
Some mix of both	28%	31%
She has little to no responsibility	24%	25%
Don't know	20%	15%
Skipped	2%	4%

8. To what extent do you support or oppose the following?

### Total Support Summary

	National Gen Pop	Arizona Gen Pop
<b>[ASK ONLY TO ARIZONA RESIDENTS]</b> A law that makes unauthorized U.S.-Mexico border entry a state level crime	N/A	58%
Restrictions that limit the number of migrants who can claim asylum	69%	70%
Giving a pathway to citizenship for undocumented immigrants who arrived in the U.S. as children	68%	72%
Local law enforcement having the ability to detain migrants	62%	58%
The mass deportation of undocumented immigrants	54%	49%

- a. **[ASK ONLY TO ARIZONA RESIDENTS]** A law that makes unauthorized U.S.-Mexico border entry a state level crime

	Arizona Gen Pop
Strongly support	30%
Somewhat support	29%
Somewhat oppose	25%
Strongly oppose	13%
Skipped	3%
<i>Support (Net)</i>	<i>58%</i>
<i>Oppose (Net)</i>	<i>38%</i>

## TOPLINE & METHODOLOGY

8. To what extent do you support or oppose the following? (*Continued*)

b. Giving a pathway to citizenship for undocumented immigrants who arrived in the U.S. as children

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Strongly support	34%	39%
Somewhat support	35%	33%
Somewhat oppose	15%	14%
Strongly oppose	13%	10%
Skipped	3%	3%
<i>Support (Net)</i>	<i>68%</i>	<i>72%</i>
<i>Oppose (Net)</i>	<i>28%</i>	<i>25%</i>

c. The mass deportation of undocumented immigrants

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Strongly support	30%	27%
Somewhat support	24%	22%
Somewhat oppose	20%	24%
Strongly oppose	23%	24%
Skipped	4%	4%
<i>Support (Net)</i>	<i>54%</i>	<i>49%</i>
<i>Oppose (Net)</i>	<i>42%</i>	<i>47%</i>

d. Restrictions that limit the number of migrants who can claim asylum

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Strongly support	35%	36%
Somewhat support	34%	35%
Somewhat oppose	19%	20%
Strongly oppose	9%	7%
Skipped	4%	3%
<i>Support (Net)</i>	<i>69%</i>	<i>70%</i>
<i>Oppose (Net)</i>	<i>27%</i>	<i>27%</i>

e. Local law enforcement having the ability to detain migrants

	<b>National Gen Pop</b>	<b>Arizona Gen Pop</b>
Strongly support	35%	31%
Somewhat support	27%	26%
Somewhat oppose	19%	23%
Strongly oppose	16%	16%
Skipped	4%	3%
<i>Support (Net)</i>	<i>62%</i>	<i>58%</i>
<i>Oppose (Net)</i>	<i>35%</i>	<i>39%</i>



## TOPLINE & METHODOLOGY

9. How concerned are you, if at all, about the following happening in this year's election?

### Total Concerned Summary

	National Gen Pop	Arizona Gen Pop
Officials not accepting the results of the election	71%	69%
Foreign countries interfering with the election	69%	61%
Non-citizens voting illegally	51%	49%
Widespread voter fraud	50%	49%
Your vote not being counted	49%	40%

#### a. Your vote not being counted

	National Gen Pop	Arizona Gen Pop
Very concerned	26%	18%
Somewhat concerned	23%	22%
Not very concerned	22%	26%
Not at all concerned	26%	31%
Skipped	3%	3%
<i>Concerned (Net)</i>	<i>49%</i>	<i>40%</i>
<i>Not Concerned (Net)</i>	<i>48%</i>	<i>57%</i>

#### b. Non-citizens voting illegally

	National Gen Pop	Arizona Gen Pop
Very concerned	36%	33%
Somewhat concerned	15%	16%
Not very concerned	18%	20%
Not at all concerned	29%	28%
Skipped	3%	3%
<i>Concerned (Net)</i>	<i>51%</i>	<i>49%</i>
<i>Not Concerned (Net)</i>	<i>47%</i>	<i>48%</i>

#### c. Widespread voter fraud

	National Gen Pop	Arizona Gen Pop
Very concerned	29%	26%
Somewhat concerned	21%	23%
Not very concerned	21%	20%
Not at all concerned	27%	29%
Skipped	2%	3%
<i>Concerned (Net)</i>	<i>50%</i>	<i>49%</i>
<i>Not Concerned (Net)</i>	<i>48%</i>	<i>49%</i>

## TOPLINE & METHODOLOGY

9. How concerned are you, if at all, about the following happening in this year's election?

(Continued)

d. Foreign countries interfering with the election

	National Gen Pop	Arizona Gen Pop
Very concerned	34%	25%
Somewhat concerned	35%	36%
Not very concerned	20%	26%
Not at all concerned	9%	10%
Skipped	3%	3%
<i>Concerned (Net)</i>	<i>69%</i>	<i>61%</i>
<i>Not Concerned (Net)</i>	<i>29%</i>	<i>36%</i>

e. Officials not accepting the results of the election

	National Gen Pop	Arizona Gen Pop
Very concerned	37%	36%
Somewhat concerned	34%	34%
Not very concerned	19%	19%
Not at all concerned	8%	9%
Skipped	2%	3%
<i>Concerned (Net)</i>	<i>71%</i>	<i>69%</i>
<i>Not Concerned (Net)</i>	<i>27%</i>	<i>28%</i>

10. Which of these is your main source of news?

	National Gen Pop	Arizona Gen Pop
ABC, CBS, or NBC News	19%	16%
Digital or online news	14%	20%
Social media or YouTube	11%	16%
FOX News	10%	9%
CNN or MSNBC	10%	5%
Public television or radio	7%	9%
New York Times, Washington Post, Wall Street Journal, or USA Today	6%	4%
Newsmax, OANN, Daily Wire, Daily Caller, or other conservative media	2%	4%
Your local newspaper	2%	3%
Telemundo or Univision	1%	1%
Other	6%	3%
None of these	11%	8%
Skipped	1%	2%



## TOPLINE & METHODOLOGY

### About the Study

This Scripps News/Ipsos poll was conducted by Ipsos from September 13 to September 15, 2024, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,027 adults age 18 or older. The sample includes 401 respondents that are currently residents of Arizona.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data for the national gen pop sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)





## TOPLINE & METHODOLOGY

The data for the Arizona gen pop sample were weighted to adjust for gender by age, race/ethnicity, education, metropolitan status, household income, and 2020 vote choice. The demographic benchmarks came from the 2022 American Community Survey (ACS).

- Gender (Male, Female) by Age (18–44, 45–59, 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Hispanic, Non-White, Non-Hispanic,)
- Education (High School or less, Some College, Bachelor or higher)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$50,000, \$50,000-\$99,999, \$100,000+)
- 2020 vote choice (Joe Biden, Donald Trump, Someone else/Did not vote)

The margin of sampling error is plus or minus 3.6 percentage points at the 95% confidence level, for results based on the national gen pop sample. The margin of sampling error takes into account the design effect, which was 1.42. For the Arizona gen pop sample, the margin of sampling error is plus or minus 7.1 percentage points, and the design effect is 2.10.

The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.





## TOPLINE & METHODOLOGY

**For more information on this news release, please contact:**

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 374-2613  
[Mallory.Newall@ipsos.com](mailto:Mallory.Newall@ipsos.com)





## TOPLINE & METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

