



Regent Bank Amphitheater Opens Its Doors This December

Broken Arrow's newest entertainment destination welcomes its first audiences with its Winter Preview, featuring A Magical Cirque Christmas, ahead of an inaugural summer 2027 season.

BROKEN ARROW, Okla. - SEPTEMBER 23, 2026 - Regent Bank Amphitheater, Broken Arrow's highly anticipated new live entertainment destination from VENU® (NYSE American: VENU), will open its doors to the public for the first time on December 4 and 5, 2026 with its Winter Preview, featuring A Magical Cirque Christmas. Fans can sign up at regentbankamphitheater.com to be the first to know when tickets go on sale.

A Magical Cirque Christmas is a high-flying holiday spectacular from ICON LIVE appearing in more than 30 cities across the country this season. The production brings together world-class acrobats, aerialists, and circus artists, including Guinness World Record holder Leila Noone, internationally acclaimed magician Mark Clearview, and fourth-generation circus performer Jonathan Rinny, for an evening of spectacle, comedy, and holiday music the whole family can enjoy.

"For two years, Broken Arrow watched this building rise from the ground, and on December 4 it finally belongs to them," said J.W. Roth, Founder, Chairman, and CEO of VENU. "There is nothing like being in a room like this for the first time, the energy of a crowd that has never been inside these walls before. That is the moment we have been building toward. Winter Preview is our way of opening the doors before the full season gets underway and giving this community the first look at what is coming. And if you are going to open your doors for the first time, you might as well do it with some of the most jaw-dropping performers on the planet."

Winter Preview introduces the venue in its nearly 5,000-seat theater configuration, the first of a series of performances this winter ahead of an inaugural summer 2027 season when the amphitheater anticipates utilizing its full capacity of 12,500 seats. Additional programming will be announced in the coming months.

From the moment guests arrive, Regent Bank Amphitheater delivers an experience unlike anything Oklahoma has seen. Every seat, every sight line, and every detail of the building has been designed to make the show feel alive. For those looking for a premium experience, VENU's signature Luxe FireSuites® and the Aikman Club, built in partnership with three-time Super Bowl Champion Troy Aikman, offer the most elevated live entertainment experience in the state.

Tickets for Regent Bank Amphitheater's Winter Preview featuring A Magical Cirque Christmas go on sale in the coming weeks. Fans who sign up at regentbankamphitheater.com will hear first.

Regent Bank Amphitheater is now hiring. Visit [Aramark Sports + Entertainment](#) and [Legends Global](#) to explore available opportunities and join our team.

About Regent Bank Amphitheater

Regent Bank Amphitheater is a next-generation, premium multi-seasonal live entertainment destination developed through a public-private partnership between Venu Holding Corporation (VENU) (NYSE American: VENU) and the City of Broken Arrow. Projected to generate more than \$4.3 billion in economic impact for the greater Broken Arrow region over its first 20 years of operation, the venue features more than 230 Luxe FireSuites® and the Aikman Club created in partnership with NFL Hall of Famer Troy Aikman, delivering a live experience unlike anything built in Oklahoma. Strategic partners for the venue include EIGHT Elite Light Beer, Aramark Sports + Entertainment, Northeastern State University, Connect Partnership Group, Pepsi, Boingo, Tangram, Dreamseat, L-Acoustics, and Dimensional Innovations.

Visit regentbankamphitheater.com for more information.

About Venu Holding Corporation

[Venu Holding Corporation](#) ("VENU") (NYSE American: VENU) is a premier owner, developer, and operator of luxury, experience-driven entertainment destinations. Founded by Colorado Springs entrepreneur J.W. Roth, VENU® has a portfolio of premium brands that includes Ford Amphitheater, Regent Bank Amphitheater, Sunset Amphitheaters, Phil Long Music Hall, The Hall at Bourbon Brothers, Bourbon Brothers Smokehouse and Tavern, Aikman Owners Clubs, and Roth's Sea & Steak. With venues operating and in development across Colorado, Georgia, Oklahoma, Tennessee, and Texas and a nationwide expansion underway, VENU is setting a new standard for live entertainment.

VENU has been recognized nationally by *The Wall Street Journal*, *Forbes*, *The New York Times*, *Billboard*, *VenuesNow*, and *Variety* for its innovative and disruptive approach to live entertainment. Through strategic partnerships with industry leaders such as AEG Presents, NFL Hall of Famer and Founder of EIGHT Elite Light Beer, Troy Aikman, Aramark Sports + Entertainment, Tixr, Niall Horan, and Dierks Bentley, VENU continues to shape the future of the entertainment landscape. For more information, visit VENU's [website](#), [Instagram](#), [LinkedIn](#), or [X](#).

About ICON LIVE

ICON LIVE is a leading independent producer and promoter of live entertainment, creating, touring, and presenting concerts, comedy, theatrical productions, family entertainment, immersive experiences, and special events across North America and beyond. Formed through the merger of Icon Concerts and MagicSpace Entertainment, ICON LIVE combines decades of expertise in production, promotion, marketing, ticketing, and operations to deliver unforgettable live experiences for audiences, artists, venues, and partners. The company develops, owns, produces, and promotes a diverse portfolio of live entertainment properties while maintaining strategic venue partnerships and presenting Broadway and touring productions in key markets nationwide. For more information, visit IconLive.com.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While Venu believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward-looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the company's filings with the SEC, not limited to Risk Factors relating to its business contained therein. Thus, actual results could be materially different. Venu expressly disclaims any obligation to update or alter statements whether because of new information, future events or otherwise, except as required by law.

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