COLORADO POLLING INSTITUTE SURVEY

Interview Schedule

New Bridge Strategy / Aspect Strategic
October 30 – November 5, 2026
Project #: 26038
N=606 Actual 2026 Voters Statewide in Colorado

In this document…

- *An asterisk (*) in a response category means that less than 0.5% of respondents chose that response category and a dash (–) represents no response.*
- *^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*

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1. Now, in your opinion, what are the most important issues for the Colorado state government to address?

15%	COST OF LIVING
8%	HOUSING AFFORDABILITY/LACK OF HOUSING
7%	TAXES
7%	HEALTHCARE/MENTAL HEALTH
6%	CLIMATE AND THE ENVIRONMENT
6%	SCHOOLS AND EDUCATION
5%	IMMIGRATION/ILLEGAL IMMIGRATION/MIGRANT CRISIS
5%	ECONOMY AND JOBS
4%	CRIME AND PUBLIC SAFETY
4%	WATER RIGHTS/AVAILABILITY
4%	BUDGET/STATE SPENDING
3%	LIBERAL POLICIES/DEMOCRATS
2%	TRANSPORTATION AND TRANSIT
2%	ROADS/INFRASTRUCTURE
2%	HOMELESSNESS/ENCAMPMENTS
2%	POLITICAL CORRUPTION/POLARIZATION
2%	STANDING UP TO TRUMP/MAGA/RIGHT-WING POLITICS
2%	MARRIAGE EQUALITY/LGBTQ+ RIGHTS
1%	GUN LAWS/GUN LAWS AND INFRINGEMENT/GUN CONTROL
1%	INCOME INEQUALITY/LIVING WAGE
1%	INFLATION
1%	DRUG USE
1%	ENERGY ISSUES
1%	ABORTION AND WOMEN'S REPRODUCTIVE HEALTH
1%	PROTECT IMMIGRANTS/STOP ICE/DEPORTATION
1%	SOCIAL AND RACIAL INEQUALITY
1%	ELECTION INTEGRITY/DEMOCRACY
1%	CONSTITUTIONAL RIGHTS/CIVIL LIBERTIES
*	EBT/SNAP/SOCIAL PROGRAMS
*	LACK OF POLICE/FUNDING/TRAINING
*	WOLVES
2%	OTHER
1%	DON'T KNOW/NONE/REFUSED

2. Generally speaking, would you say things in Colorado are headed in the right direction or off on the wrong track? **(ROTATE :1-4)**

5% DEFINITELY THE RIGHT DIRECTION
41% MOSTLY THE RIGHT DIRECTION
18% MOSTLY THE WRONG TRACK
28% DEFINITELY THE WRONG TRACK

8% UNSURE

46% TOTAL THE RIGHT DIRECTION
46% TOTAL THE WRONG TRACK

Please read the names of a few ideas, people and organizations and indicate whether you have a **(ROTATE)** favorable or unfavorable opinion of each one. If you have never heard of one, please indicate that.

RANKED BY % VERY FAVORABLE

		TOT FAV	***TOT UNFAV***	**VERY FAV**	**SMWT FAV**	**SMWT UNFAV**	**VERY UNFAV**	**NO OPIN**	**NEVER HEARD OF**
(RANDOMIZE)									
10.	Capitalism	***57%***	***36%***	31%	26%	15%	21%	6%	1%
5.	Phil Weiser	***48%***	***33%***	21%	27%	10%	23%	13%	6%
8.	Donald Trump	***32%***	***65%***	17%	15%	5%	60%	2%	1%
3.	The Democratic party	***45%^***	***52%***	15%	31%	19%	33%	2%	1%
4.	The Republican party	***34%***	***64%^***	15%	19%	11%	52%	2%	1%
9.	Socialism	***39%^***	***51%^***	13%	25%	11%	41%	9%	1%
6.	Victor Marx	***26%***	***55%***	13%	13%	9%	46%	11%	8%
7.	Jared Polis	***36%^***	***58%^***	12%	25%	18%	39%	4%	3%

Turning now to the election. Please remember that this survey is being completed for research purposes only and your responses will remain strictly confidential.

11. **(ASK IF QC:1)** For whom did you vote in the election for US Senate...**(ROTATE :1-2)**
(ASK IF QD:1) For whom do you plan to vote in the election for US Senate…**(ROTATE :1-2)**

59% DEMOCRAT JOHN HICKENLOOPER
35% REPUBLICAN MARK BAISLEY

5% OTHER/THIRD PARTY CANDIDATE

1% SKIPPED/DID NOT VOTE FOR US SENATE
-- DID NOT/WILL NOT VOTE FOR US SENATE

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12. **(ASK IF QC:1)** For whom did you vote in the election for Governor...**(ROTATE :1-2)**
(ASK IF QD:1) For whom do you plan to vote in the election for Governor…**(ROTATE :1-2)**

60% DEMOCRAT PHIL WEISER
33% REPUBLICAN VICTOR MARX

2% UNAFFILIATED GREG LOPEZ
2% LIBERTARIAN ERIC MULDER
1% OTHER/THIRD PARTY CANDIDATE

1% SKIPPED/DID NOT VOTE FOR GOVERNOR
-- DID NOT/WILL NOT VOTE FOR GOVERNOR

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13. **QC:** Was your vote for Congress/ **QD:** Will your vote for Congress be - a vote to send a signal of support for President Trump, a signal of opposition to President Trump, or not a signal either way about President Trump?

18% A VOTE TO SEND SIGNAL OF SUPPORT FOR TRUMP
46% A VOTE TO SEND A SIGNAL OF OPPOSITION TO TRUMP
36% NOT A SIGNAL EITHER WAY ABOUT TRUMP

In addition to candidates, Colorado voters are deciding on many ballot proposals that affect our state.

14. Do you **(ROTATE)** like or dislike directly voting on many different issue questions?

32% LIKE IT A LOT
51% LIKE IT MOST OF THE TIME
14% DISLIKE IT MOST OF THE TIME
4% DISLIKE IT A LOT

82%^ TOTAL LIKE
18% TOTAL DISLIKE

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15. Overall which one best describes how you (**QD:1** felt / **QE:1** feel) voting on these proposals?

49% I FELT/FEEL VERY WELL INFORMED WHEN VOTING ON THE BALLOT MEASURES THIS YEAR
43% SOME MEASURES I FELT/FEEL WELL INFORMED ABOUT, BUT OTHERS I NEEDED/NEED MORE INFORMATION
8% I DO NOT FEEL LIKE I HAD/HAVE ENOUGH INFORMATION ABOUT THE BALLOT MEASURES THIS YEAR

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16. In preparing to vote in this election, did you use AI sites like ChatGPT, Claude or Gemini to learn about ballot measures or candidates?

6% YES, BALLOT MEASURES ONLY
3% YES, CANDIDATES ONLY
12% YES, BOTH BALLOT MEASURES AND CANDIDATES

78% NO, I DID NOT USE AN AI SITE TO LEARN ABOUT BALLOT MEASURES OR CANDIDATES

2% NOT SURE

20%^ TOTAL YES

You have been selected to focus on just a few of the ballot measures that you voted on. Again, this is for research purposes only so please indicate how you voted as accurately as possible.

(ASK IF QC:1) Did you vote Yes, in favor or No, against each of the following?
(ASK IF QD:1) Will you vote Yes, in favor or No, against each of the following?

RANKED BY % YES, IN FAVOR

YES, IN FAV	***NO, AGAINST***	**SKIPPED IT/ WILL NOT VOTE ON THIS ONE**

The first/next one is…**(RANDOMIZE)**

19. Proposition NN would increase state investment in K-12 public education by two percent each year for the next ten years without raising taxes but instead by raising the annual limit on state fiscal year spending, with those investments used for teacher pay and retention, lower class sizes, and more career and technical courses.

55%	42%	3%

17. Amendment 87 would increase state taxes by $2.7 billion annually to fund K-12 public education, health care, and early childcare by replacing the uniform income tax rate with a graduated income tax which would reduce income taxes for those making less than $500,000 per year and increase income taxes for those making more than $500,000 per year.

50%	47%	3%

18. Proposition 136 would cap the state income tax rate at 4.4% of federal taxable income for individuals and corporations.

45%	51%	4%

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20. **(ASK IF QC:1)** Did you vote in support of <u>any</u> tax increase at the state, local or regional level?
(ASK IF QD:1) Will you vote in support of <u>any</u> tax increase at the state, local or regional level?

50%	YES
50%	NO

Changing topics –

The following are some things the Colorado state legislature might consider in next year's legislative session. For each one, please indicate whether you PERSONALLY believe this should be **(ROTATE)** a top priority for the state legislature, a fairly high priority, not much of a priority, or not a priority at all.

RANKED BY % TOP PRIORITY

		TOT TOP/HIGH PRIORITY	***TOT NOT MUCH/NOT PRIORITY***	**TOP PRIORITY**	**FAIRLY HIGH PRIORITY**	**NOT MUCH OF A PRIORITY**	**NOT A PRIORITY**
The first/next one is…**(RANDOMIZE)**							
24.	Addressing health care costs	***88%***	***12%***	56%	32%	8%	4%
22.	Balancing the state budget	***87%***	***13%***	47%	40%	11%	2%
23.	Creating more affordable housing	***81%***	***19%***	47%	34%	13%	6%
21.	Improving public schools	***86%***	***14%***	40%	46%	10%	4%
32.	Supporting health and food security for lower-income Coloradans	***76%***	***24%***	40%	36%	15%	9%
26.	Improving public safety	***82%***	***18%***	38%	44%	16%	2%
30.	Addressing data centers	***70%***	***30%^***	36%	34%	19%	10%
28.	Addressing homelessness	***81%***	***19%***	34%	47%	14%	5%
25.	Addressing illegal immigration	***50%^***	***50%***	34%	15%	30%	20%
27.	Making quality childcare more affordable	***73%***	***27%^***	30%	43%	18%	8%

Continued…

		TOT PRIORITY	*TOT NOT PRIORITY*	TOP PRIORITY	FAIRLY HIGH PRIORITY	NOT MUCH OF A PRIORITY	NOT A PRIORITY
31.	Attracting and retaining companies in Colorado	***72%***	***28%***	30%	42%	23%	5%
29.	Improving transportation	***67%***	***33%***	24%	43%	26%	7%

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33. Considering the range and quality of services that are provided by state and local governments in Colorado, do you think taxes in Colorado are… **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

29% WAY TOO HIGH
25% A LITTLE TOO HIGH

31% ABOUT RIGHT

13% A LITTLE TOO LOW
3% WAY TOO LOW

54% ***TOTAL HIGH***
16% ***TOTAL LOW***

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34. Compared to one year ago, do you believe your personal financial situation has gotten…? **(ROTATE :1-2)**

14% BETTER
57% WORSE
…OR…
29% IS IT ABOUT THE SAME AS ONE YEAR AGO

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35. Thinking about holiday shopping this year - do you plan to spend…? **(ROTATE :1-2)**

8% MORE MONEY THAN YOU DID LAST YEAR
59% LESS MONEY THAN YOU DID LAST YEAR
…OR…
33% ABOUT THE SAME AMOUNT

Switching to artificial intelligence for a moment –

36. In general, would you say… **(ROTATE :1-2)**

23%	THE BENEFITS OUTWEIGH THE RISKS OF AI
	…OR…
53%	THE RISKS OUTWEIGH THE BENEFITS OF AI
23%	UNSURE

And for statistical purposes only –

D1. What age range do you fall within?

20%	18-34
20%	35-44
16%	45-54
16%	55-64
28%	65 +

D2. What is your gender? **(ROTATE)**

48%	MALE
51%	FEMALE
1%	NON-BINARY OR SOMETHING ELSE

D3. What was the last level of education you completed?

13%	GRADUATED HIGH SCHOOL OR LESS
4%	TECHNICAL OR VOCATIONAL SCHOOL
25%	SOME COLLEGE OR ASSOCIATE'S DEGREE
35%	FOUR YEAR UNDERGRADUATE OR BACHELOR'S DEGREE
23%	GRADUATE/PROFESSIONAL DEGREE
--	REFUSED

D4. How are you registered to vote in Colorado? You may consider yourself of a different party, but what does your voter registration show? **(ROTATE :1-2)**

25% REPUBLICAN
30% DEMOCRAT
44% UNAFFILIATED OR INDEPENDENT

1% OTHER

D5. Thinking back, for which candidate did you vote in the 2024 election for President? **(ROTATE :1-2)**

36% REPUBLICAN DONALD TRUMP
55% DEMOCRAT KAMALA HARRIS

5% ANOTHER CANDIDATE
4% DID NOT VOTE IN 2024

-- UNSURE

D6. Which of the following best describes your race or ethnicity?

79% WHITE OR CAUCASIAN
3% ASIAN OR PACIFIC ISLANDER
3% BLACK OR AFRICAN AMERICAN
12% HISPANIC OR LATINO

3% OTHER **(SPECIFY)**

D7. And thinking about your views toward politics and government, would you say you are… **(ROTATE)**

17% VERY CONSERVATIVE
16% SOMEWHAT CONSERVATIVE

25% MODERATE

15% SOMEWHAT LIBERAL
16% VERY LIBERAL
11% SOCIALIST

D8. How would you describe the area where you currently live? **(ROTATE TOP TO BOTTOM/BOTTOM TO TOP)**

31% A CITY
43% A SUBURBAN AREA
13% A SMALL TOWN
13% A RURAL AREA

D9. Do you have any children age 18 or under that you are responsible for raising, living in your home? **(ROTATE)**

29% YES
71% NO

D10. How long have you lived in Colorado? **(ROTATE)**

3% LESS THAN 2 YEARS
6% BETWEEN 2 TO 5 YEARS
11% BETWEEN 6 TO 10 YEARS
11% BETWEEN 11 TO 19 YEARS
30% MORE THAN 20 YEARS
40% ALL MY LIFE/NATIVE

D11. Which of the following best describes your financial situation: **(ROTATE :1-4 TOP TO BOTTOM AND BOTTOM TO TOP)**

21% LIVING COMFORTABLY WITH INCREASING SAVINGS
34% LIVING COMFORTABLY BUT NOT INCREASING SAVINGS
30% JUST GETTING BY FINANCIALLY
14% REALLY STRUGGLING FINANCIALLY

D12. Aside from weddings and funerals, how often do you attend religious services either in-person or online... **(ROTATE)**

7% MORE THAN ONCE A WEEK
14% ONCE A WEEK
9% ONCE OR TWICE A MONTH
11% A FEW TIMES A YEAR
20% SELDOM
39% NEVER
