

PRESS RELEASE



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“COMMUNITY OVER COMPETITION” IN SUPPORT OF DECEASED EMPLOYEE’S DAUGHTER

Staffing Companies Come Together for a Child’s Future Education

Fremont, NE (May 13, 2019) – Several area staffing companies have come together to establish an educational fund for 6-year-old Zooey Kimmell who was left motherless after a tragic car accident claimed her mother’s life last September.

Sara Steiner, age 35 and Zooey’s mother, was severely injured on September 7, 2018 when a deer crashed through the windshield of her car on Highway 36 between Omaha and Fremont. She and her husband were driving to work at RTG Medical in Fremont where they both worked as medical professional recruiters. Another vehicle had struck the deer, which then sent the deer airborne into Steiner’s car.

Steiner passed away a day later at an Omaha hospital. She was pregnant at the time with a baby boy. Steiner left behind her husband, Joe Steiner, and Zooey, along with other family members. Steiner was an organ donor whose life may have impacted up to eight other lives through her donation.

Steiner worked in the medical staffing industry for nearly five years. Now, several staffing companies are putting competition aside to impact Steiner’s daughter’s life by contributing to an educational fund established for Zooey.

“All of us at RTG Medical were devastated by Sara’s sudden passing and the circumstances surrounding it,” said Jeremy Guenther, COO at RTG Medical. “Sara was such a positive influence on us personally and professionally. And she continued her legacy even after passing through organ donation. The fund can’t replace what Zooey has lost, but we hope it will help Zooey and her remaining family be a little at ease.”

C&A Industries, Fusion Medical Staffing, Medefis, Prime Time Healthcare and Triage Staffing have all made donations to the Zooey Kimmell NEST fund along with RTG Medical. Collectively, these companies have donated in excess of \$20,000 towards her future education.

“As Nebraskans, professionals, and caring human beings, it just feels right to put our companies’ competitive juices aside and do the right thing for a little girl and family that are hurting,” said Craig Wolf, Vice President and General Manager of C&A Industries.

“Your co-workers often begin to feel like family. A community. And it would be dismissive of us in the staffing industry not to say we are also all part of an industry community as well,” said David Dries, Managing Partner at Prime Time Healthcare.

“As a dad and husband, my heart breaks for the entire family. Rallying together as a medical staffing industry to help with Zooey’s education is our way of providing something that we all think about and try to plan for as parents,” said Sam Wagemen, President and CEO of Fusion Medical. “Honoring Sara in a way that helps Joe and Zooey is important to all of us. The greatest impacts we have in life aren’t focused on what we do for a living, it’s how we choose to show up, help and show compassion to those around us.”

“I didn’t know Sara personally, but I know she was greatly respected professionally in her role as a medical recruiter. We are proud to stand with our other Omaha area staffing vendors, to support each other in a time of need.”, said the President of Medefis, Eric Christenson.

John Maaske, Founder/CEO of Triage said “Even in the competitive climate that exists in our industry, we are one big family. Many of our staff knew Sara and the tragedy was deeply

saddening and affected us. Competitor or not, we care about the well-being of others and our hearts go out to all of Sara's family and friends."

A disbursement agreement has been established that dictates the intent of the fund and will oversee any disbursements to ensure it is maximized to fulfill Sara's wish for Zooey of an education.

If you would like to donate to the NEST fund, or for more information about the pledge for Zooey Kimmell, please contact RTG Medical at 1-866-784-2329, extension 257.

About RTG Medical

RTG Medical Staffing Solutions is a veteran owned medical staffing agency focused on contracting travel healthcare professionals. RTG's services help to alleviate healthcare provider shortages by matching traveling medical professionals with facilities. RTG currently recruits and places professionals in Nursing, Radiology, Therapy, Pharmacy and Laboratory in all 50 states.

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