

**Subject:** Important community safety message for all Broomfield families

Dear Families and Staff of our Broomfield Schools,

In our ongoing effort to keep you informed of important issues affecting our school and surrounding community, we want to let you know about an incident that recently took place in the Broomfield community.

At about 4:15 p.m. on Aug. 19 there was a report of an attempted abduction on Whitney Circle near 144th Avenue and Lowell Boulevard in the Broadlands neighborhood. It was reported that an adult male got out of a parked pickup truck and attempted to physically push a young female teenager inside. The girl was able to escape and ran to safety. Broomfield Police is currently investigating the situation and has increased their patrols in the surrounding neighborhoods. The suspect is described as a white male, 30-40 years old with an average build and average height. The suspect vehicle is a dark-colored pickup truck with a crew cab ([pictured here](#)).

If you or your child witness suspicious activity, contact the Broomfield Police Department at (720) 887-5249. **If there's an immediate threat to safety, call 911.** As a reminder, Safe2Tell provides a safe and easy way to anonymously report information about anything that is a concern to school or community safety. To report a safety concern please call 1-877-542-SAFE (7233) or go online to [safe2tell.org](http://safe2tell.org).

Families are also encouraged to take this opportunity to reinforce safety skills with their children. Explain to your children you want to discuss the safety rules with them, so they will know what to do if they are ever confronted with a difficult situation. Make sure you have safety nets in place so your children know there is **always** someone who can help them.

Here are a few tips to aid with that conversation:

1. Teach your children to **recognize the methods someone may use to entice them** such as asking for help or offering them a ride. Remind them to never approach people or vehicles they don't know.
2. If an adult approaches your child for help or directions, **remind them adults needing help should not ask children**; they should ask other adults.
3. **Safety in numbers. Stay with your friends and people you know** when going places or playing outside.
4. **Say no** if someone tries to touch you, or treats you in a way that makes you feel scared, uncomfortable, or confused. Yell to get the attention of people around you and get out of the situation as quickly as possible.
5. **Tell a parent, guardian or trusted adult** if you feel scared, uncomfortable or confused.
6. There will **always be someone to help** you and you have the right to be safe.

Fostering a safe and secure environment is a partnership between staff, parents, students, law enforcement and the community. We value the priority our community puts on safety and thank you for partnering with us to keep students safe.

