






MEMORANDUM
CAPE CORAL PARKS AND RECREATION DEPARTMENT

TO: Mayor Coviello and Council Members

FROM: John Szerlag, City Manager 
Kerry Runyon, Parks & Recreation Director 
Paul Clinghan, Public Works Director 
Keith Locklin, Recreation Superintendent 
Julie Gerhard, Art Center Supervisor 

DATE: March 13, 2020

SUBJECT: Public Art Utility Box Project and Round-a-bout Sculpture, City Council Regular Meeting Agenda, March 16, 2020

Resolution 60-20 is on the March 16, 2020, City Council Regular Meeting Agenda for consideration. If approved, the resolution will permit painting on utility boxes and authority to place artwork or sculptures in City public rights-of-way throughout the CRA District. It will also grant to the CRA Board decision making authority in the selection process for placement of public art in the round-a-bout at the intersection of S.E. 47th Terrace and Vincennes, and for the artwork on utility boxes. The resolution also provides for the acceptance by the City of the burrowing owl sculpture, if the sculpture is not placed in the South Cape District.

To enhance the visual aesthetic and character the CRA wants to provide more public art in South Cape. Furthermore, an objective in the City's comprehensive plan states the City will maintain and/or expand public opportunities for participation in the creative and performing arts.

The South Cape Hospitality and Entertainment Associations (SCHEA) has volunteered to sponsor the painting project and has contracted with a company to facilitate putting the artwork on the utility boxes. They have worked with city staff to identify and address any related maintenance concerns or safety issues.

The CRA also desires to place artwork in the round-about located at the corner of S.E. 47th Terrace and Vincennes Boulevard. The CRA approved up to \$50,000 to purchase the artwork. Again, working with City staff, the CRA is prepared to advertise a "Call to Artists" to solicit proposed artwork for the round-a-bout. Once guidelines are established, an Open Call to Artists will be advertised to regional and national artists through the Florida Association of Public Art Professionals and Americans for the Arts, two non-profit art advocacy organizations.

The CRA recommends approval of Resolution 60-20 requesting City Council to grant them decision-making authority in the selection of artists and artwork used in both the utility boxes and for art in the public rights-of-way contained within the CRA, including the round-a-bout at S.E. 47th Terrace and Vincennes Blvd.

JS/KR/PC/KL/JG/rm

Attachments

C: Cape Coral Community Redevelopment Agency Board of Commissioners
Terri Hall, Community Redevelopment Coordinator
Bernie Dougherty and Elmer Tabor